

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: JLB Ventures LLCApplication No./Patent No.: 09/708,220Filed/Issue Date: Filed November 11, 2000Entitled: Universal Programming System and Method for Electronic Programming GuideJLB Ventures LLCa Limited Liability Company

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title, and interest

The extent (by percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel 019511, Frame 0863, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_

To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_

To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

3. From: \_\_\_\_\_

To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☐ Copies of assignments or other documents in the chain of title are attached.

**(NOTE:** A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

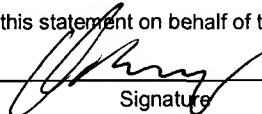
The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

7/25/07

Date

617-720-9600

Telephone Number



Signature

David D. Lowry, Reg. No. 38,538

Typed or printed name

Counsel of Record

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

*If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.*



**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JULY 05, 2007

PTAS

**\*500308802A\***

CHUNHSI ANDY MU  
1100 13TH STREET, N.W., SUITE 1200  
BANNER & WITCOFF, LTD.  
WASHINGTON, DC 20005

\*500308802A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 07/05/2007

REEL/FRAME: 019511/0863  
NUMBER OF PAGES: 7

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).  
DOCKET NUMBER: 007287.99999

ASSIGNOR:

EAGLE NEW MEDIA INVESTMENTS, LLC

DOC DATE: 02/22/2007

ASSIGNEE:

JLB VENTURES LLC  
1100 13TH STREET, N.W., SUITE 1200  
C/O BANNER & WITCOFF, LTD.  
WASHINGTON, D.C. 20005

SERIAL NUMBER: 09449016

FILING DATE: 11/24/1999

PATENT NUMBER:

ISSUE DATE:

TITLE: METHOD FOR USING BANNER ADVERTISEMENTS DURING COMMERCIAL BREAKS

SERIAL NUMBER: 09653518

FILING DATE: 08/31/2000

PATENT NUMBER:

ISSUE DATE:

TITLE: METHOD AND APPARATUS FOR PROVIDING TIME CHANNEL NAVIGATION

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SERIAL NUMBER: 09661164 FILING DATE: 09/13/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: SYSTEM AND METHOD FOR INSERTION OF RECORDED MEDIA INTO A BROADCAST

SERIAL NUMBER: 09664843 FILING DATE: 09/19/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: PERPENDICULAR VIEW THREE DIMENSIONAL ELECTRONIC PROGRAMMING GUIDE

SERIAL NUMBER: 09664844 FILING DATE: 09/19/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: ENHANCED INTERACTIVE MESSAGING ENVIRONMENT

SERIAL NUMBER: 09668593 FILING DATE: 09/22/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: INTEGRATED BOOK-MARKING SYSTEM FOR SET-TOP BOXES

SERIAL NUMBER: 09691792 FILING DATE: 10/18/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR ADAPTIVE ELECTRONIC PROGRAMMING GUIDE

SERIAL NUMBER: 09708220 FILING DATE: 11/07/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: UNIVERSAL PROGRAMMING SYSTEM AND METHOD FOR ELECTRONIC PROGRAMMING GUIDE

SERIAL NUMBER: 09718595 FILING DATE: 11/21/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: SIMULCAST WEB PAGE DELIVERY

SERIAL NUMBER: 09733310 FILING DATE: 12/08/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: VIDEO BASED ELECTRONIC COMMERCE FOR SYSTEMS WITH CURSOR CONTROL

SERIAL NUMBER: 09733824 FILING DATE: 12/08/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: DOWNLOADING AND TRANSFER OF AUDIO OR VIDEO DATA FROM VIDEO BROADCASTS

SERIAL NUMBER: 09752612 FILING DATE: 12/29/2000  
PATENT NUMBER: 7213256 ISSUE DATE: 05/01/2007  
TITLE: METHOD AND APPARATUS FOR FINDING THE SAME OF SIMILAR SHOWS

SERIAL NUMBER: 09782896 FILING DATE: 02/13/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR 3-D ENHANCED ADVERTISING FOR TV BROADCAST OF 2-D VIDEO

SERIAL NUMBER: 09783932 FILING DATE: 02/14/2001

PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR INPUTTING TIME IN A VIDEO ENVIRONMENT USING  
SLIDERS

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SERIAL NUMBER: 09854334 FILING DATE: 05/11/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: UNIVERSAL PROGRAMMING SYSTEM AND METHOD FOR EPG WITH LOCALIZED  
INTERACTIVE CONTENT

SERIAL NUMBER: 09854339 FILING DATE: 05/11/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: UNIVERSAL PROGRAMMING SYSTEM AND METHOD FOR EPG WITH ADDED OFFLINE  
ARCHIVE

SERIAL NUMBER: 09858762 FILING DATE: 05/15/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: TRANSPARENT OBJECT MANAGEMENT FOR REMOVABLE MEDIA RECORDERS

SERIAL NUMBER: 09875460 FILING DATE: 06/05/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: REMOTE CONTROL OF PROGRAM SCHEDULING

SERIAL NUMBER: 09875546 FILING DATE: 06/05/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: REMOTE CONTROL OF PROGRAM SCHEDULING

SERIAL NUMBER: 09875547 FILING DATE: 06/05/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: ENHANCED HOME ENTERTAINMENT SYSTEM WITH REMOVABLE LONG-TERM STORAGE

SERIAL NUMBER: 09875707 FILING DATE: 06/05/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND APPARATUS FOR NOTIFYING USERS OF INTERACTIVE FUNCTIONS

SERIAL NUMBER: 09909630 FILING DATE: 07/19/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR MODIFICATION OF EPG OBJECT ATTRIBUTES

SERIAL NUMBER: 09996456 FILING DATE: 11/28/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR PERFORMING AN ALPHABETIC SEARCH USING A  
SINGLE APPLICATION OF KEYS

SERIAL NUMBER: 09997336 FILING DATE: 11/29/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHODS AND APPARATUSES FOR DISPLAYING MEANINGFUL ABBREVIATED  
PROGRAM TITLES

SERIAL NUMBER: 09997713 FILING DATE: 11/29/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND APPARATUS FOR VIRTUAL EDITING OF MULTIMEDIA PRESENTATIONS

SERIAL NUMBER: 10008229 FILING DATE: 11/30/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR CONTENT-BASED BROADCASTED PROGRAM SELECTION

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SERIAL NUMBER: 10011856 FILING DATE: 12/04/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR IDENTIFYING ADDRESSING DATA WITHIN A  
TELEVISION PRESENTATION

SERIAL NUMBER: 10029508 FILING DATE: 10/19/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR INSERTING A NEW CHANNEL INTO A LIST OF  
PREFERRED CHANNELS

SERIAL NUMBER: 10029784 FILING DATE: 10/19/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND APPARATUS FOR GENERATION OF A PREFERRED BROADCASTED  
PROGRAMS LIST

SERIAL NUMBER: 10059547 FILING DATE: 01/28/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: MECHANISM AND APPARATUS FOR CONSTRUCTION OF MODULAR-BASED  
INTERACTIVE PROGRAMMING GUIDES AND TV PORTALS

SERIAL NUMBER: 10071091 FILING DATE: 02/07/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR IMPLEMENTING AN ELECTRONIC PROGRAM GUIDE

SERIAL NUMBER: 10072114 FILING DATE: 02/05/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: IMAGE-ORIENTED ELECTRONIC PROGRAMMING GUIDE

SERIAL NUMBER: 10085886 FILING DATE: 02/27/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR ADVERTISING BASED ON THE CONTENT OF SELECTED  
CHANNELS OR BROADCASTED PROGRAMS

SERIAL NUMBER: 10087778 FILING DATE: 03/01/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: FREEZING LIVE VIDEO FRAMES WITH INTERACTIVE LINKS

SERIAL NUMBER: 10087975 FILING DATE: 03/01/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: MULTIMEDIA INTERACTIVE DEVICE FUNCTION SELECTION BASED UPON BUTTON

DEPRESSION DURATION

SERIAL NUMBER: 10090206 FILING DATE: 03/01/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR INTERACTIVE PROGRAMMING GUIDE BACKGROUND  
SELECTION

SERIAL NUMBER: 10156167 FILING DATE: 05/28/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: ELECTRONIC PROGRAMMING GUIDE

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SERIAL NUMBER: 10157574 FILING DATE: 05/28/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND APPARATUS FOR GENERATING A MOSAIC STYLE ELECTRONIC  
PROGRAM GUIDE

SERIAL NUMBER: 10159543 FILING DATE: 05/31/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD FOR MAKING SELECTIONS IN SEARCH CRITERIA IN TV EPGS

SERIAL NUMBER: 10166810 FILING DATE: 06/10/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHODS AND APPARATUSES FOR CONDUCTING A TV EPG SEARCH IN VARIOUS  
SEARCH TIME PERIODS

SERIAL NUMBER: 10171230 FILING DATE: 06/11/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD FOR DISPLAYING CHANNEL LISTINGS IN AN ELECTRONIC PROGRAM  
GUIDE AND AN ELECTRONIC PROGRAM GUIDE IMPLEMENTING THE METHOD

SERIAL NUMBER: 10171352 FILING DATE: 06/11/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD FOR PROVIDING PROGRAM INFORMATION IN A HIERARCHICAL MANNER  
AND INTERACTIVE PROGRAM GUIDE SYSTEM IMPLEMENTING THE METHOD

SERIAL NUMBER: 10177462 FILING DATE: 06/19/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHODS AND SYSTEM FOR CONTROLLING ACCESS TO INDIVIDUAL TITLES

SERIAL NUMBER: 10177502 FILING DATE: 06/19/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR REPLACING/OBSCURING TITLES AND DESCRIPTIONS  
OF RECORDED CONTENT

SERIAL NUMBER: 10179708 FILING DATE: 06/24/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: CUSTOMER SELF SERVICE IN INTERACTIVE TV ENVIRONMENT FOR TV

PROGRAMMING PACKAGES

SERIAL NUMBER: 10179713 FILING DATE: 06/24/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND SYSTEM FOR ENABLING VISITORS TO SUBSCRIBE TO CURRENTLY-  
VIEWED PROGRAMMING PACKAGES

SERIAL NUMBER: 10351027 FILING DATE: 01/25/2003  
PATENT NUMBER: ISSUE DATE:  
TITLE: AUDIO COMMAND AND RESPONSE FOR IPGS

SERIAL NUMBER: 10351228 FILING DATE: 01/25/2003  
PATENT NUMBER: ISSUE DATE:  
TITLE: ENHANCED PERSONAL VIDEO RECORDER ARCHITECTURE

SERIAL NUMBER: 11001447 FILING DATE: 12/01/2004  
PATENT NUMBER: ISSUE DATE:  
TITLE: THREE DIMENSIONAL LIGHT ELECTRONIC PROGRAMMING GUIDE

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SERIAL NUMBER: 09844998 FILING DATE: 04/27/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: SET-TOP BOX FOR MULTIPLE VIEWING DEVICES

SERIAL NUMBER: 09784840 FILING DATE: 02/15/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND APPARATUS FOR A THREE-DIMENSIONAL WEB-NAVIGATOR

SERIAL NUMBER: 11742174 FILING DATE: 04/30/2007  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD AND APPARATUS FOR FINDING THE SAME OR SIMILAR SHOWS

SERIAL NUMBER: 08825209 FILING DATE: 03/27/1997  
PATENT NUMBER: 6205485 ISSUE DATE: 03/20/2001  
TITLE: SIMULCAST WEB PAGE DELIVERY USING A 3D USER INTERFACE SYSTEM

SERIAL NUMBER: 09417991 FILING DATE: 10/13/1999  
PATENT NUMBER: 6229541 ISSUE DATE: 05/08/2001  
TITLE: USE OF TEMPLATES FOR COST-EFFECTIVE SECURE LINKING OF VIDEO STREAM  
OBJECTS

SERIAL NUMBER: 09344442 FILING DATE: 06/25/1999  
PATENT NUMBER: 6342884 ISSUE DATE: 01/29/2002  
TITLE: METHOD AND APPARATUS FOR USING A GENERAL THREE-DIMENSIONAL (3D)  
GRAPHICS PIPELINE FOR COST EFFECTIVE DIGITAL IMAGE AND VIDEO  
EDITING, TRANSFORMATION, AND REPRESENTATION

SERIAL NUMBER: 09374876 FILING DATE: 08/16/1999  
PATENT NUMBER: 6356280 ISSUE DATE: 03/12/2002  
TITLE: METHOD AND APPARATUS FOR REALISTIC 3D MODEL CREATION USING  
INTERACTIVE SCISSORS

:CHUNHSI ANDY MU COMPANY:1100 13TH STREET, N.W., SUITE 1200

SERIAL NUMBER: 09488361  
PATENT NUMBER: 6421067  
TITLE: ELECTRONIC PROGRAMMING GUIDE

FILING DATE: 01/16/2000  
ISSUE DATE: 07/16/2002

SERIAL NUMBER: 09398568  
PATENT NUMBER: 6452594  
TITLE: METHOD AND APPARATUS FOR USING A 3D GRAPHICS PIPELINE AND 3D  
IMAGING FOR COST EFFECTIVE WATERMARKING

FILING DATE: 09/16/1999  
ISSUE DATE: 09/17/2002

SERIAL NUMBER: 09361470  
PATENT NUMBER: 6456287  
TITLE: METHOD AND APPARATUS FOR 3D MODEL CREATION BASED ON 2D IMAGES

FILING DATE: 07/27/1999  
ISSUE DATE: 09/24/2002

SERIAL NUMBER: 10004737  
PATENT NUMBER: 6525728  
TITLE: METHOD AND APPARATUS FOR USING A GENERAL THREE-DIMENSIONAL (3D)  
GRAPHICS PIPELINE FOR COST EFFECTIVE DIGITAL IMAGE AND VIDEO  
EDITING, TRANSFORMATION, AND REPRESENTATION

FILING DATE: 12/04/2001  
ISSUE DATE: 02/25/2003

SERIAL NUMBER: 09390047  
PATENT NUMBER: 6570586  
TITLE: BANDWIDTH EFFECTIVE METHOD FOR COMMUNICATING INTERACTIVE LINKS

FILING DATE: 09/03/1999  
ISSUE DATE: 05/27/2003

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SERIAL NUMBER: 09665367 FILING DATE: 09/19/2000  
PATENT NUMBER: 6836274 ISSUE DATE: 12/28/2004  
TITLE: THREE DIMENSIONAL LIGHT ELECTRONIC PROGRAMMING GUIDE

SERIAL NUMBER: 10157437 FILING DATE: 05/28/2002  
PATENT NUMBER: 6944741 ISSUE DATE: 09/13/2005  
TITLE: METHOD AND SYSTEM FOR IMPLEMENTING AN ELECTRONIC PROGRAM GUIDE  
USING PARTITIONED MEMORY AND PARTIAL TITLES

SERIAL NUMBER: 10059943 FILING DATE: 01/28/2002  
PATENT NUMBER: 7002590 ISSUE DATE: 02/21/2006  
TITLE: MODIFYING OBJECT GEOMETRY TO ACCOMMODATE INFORMATION ATTRIBUTES

SERIAL NUMBER: 09817441 FILING DATE: 03/26/2001  
PATENT NUMBER: 7013428 ISSUE DATE: 03/14/2006  
TITLE: USE OF TEMPLATES FOR COST-EFFECTIVE SECURE LINKING OF VIDEO STREAM  
OBJECTS

SERIAL NUMBER: 09844642 FILING DATE: 04/27/2001  
PATENT NUMBER: 7057670 ISSUE DATE: 06/06/2006  
TITLE: NOVEL CURSOR CONTROL SYSTEM

SERIAL NUMBER: 09691794 FILING DATE: 10/18/2000  
PATENT NUMBER: 7106338 ISSUE DATE: 09/12/2006  
TITLE: METHOD AND SYSTEM FOR OPTIMAL USAGE OF MEMORY FOR STORING  
SCHEDULING AND GUIDING DATA IN 3D-ENABLED EPG

SERIAL NUMBER: 09782916 FILING DATE: 02/13/2001  
PATENT NUMBER: 7113187 ISSUE DATE: 09/26/2006  
TITLE: METHOD AND SYSTEM FOR LOCALIZED ADVERTISING USING LOCALIZED 3-D  
TEMPLATES

SHARON BROOKS, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

07/05/2007  
 500308802

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eagle New Media Investments, LLC	02/22/2007
RECEIVING PARTY DATA	
Name:	JLB Ventures LLC
Street Address:	1100 13th Street, N.W., Suite 1200
Internal Address:	c/o Banner & Witcoff, Ltd.
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20005
PROPERTY NUMBERS Total: 68	
Property Type	Number
Patent Number:	6205485
Patent Number:	6229541
Patent Number:	6342884
Patent Number:	6356280
Patent Number:	6421067
Patent Number:	6452594
Patent Number:	6456287
Patent Number:	6525728
Patent Number:	6570586
Patent Number:	6836274
Patent Number:	6944741
Patent Number:	7002590
Patent Number:	7013428
Patent Number:	7057670

CH \$2720.00 6205485

Patent Number:	7106338
Patent Number:	7113187
Application Number:	09449016
Application Number:	09653518
Application Number:	09661164
Application Number:	09664843
Application Number:	09664844
Application Number:	09668593
Application Number:	09691792
Application Number:	09708220
Application Number:	09718595
Application Number:	09733310
Application Number:	09733824
Application Number:	09752612
Application Number:	09782896
Application Number:	09783932
Application Number:	09854334
Application Number:	09854339
Application Number:	09858762
Application Number:	09875460
Application Number:	09875546
Application Number:	09875547
Application Number:	09875707
Application Number:	09909630
Application Number:	09996456
Application Number:	09997336
Application Number:	09997713
Application Number:	10008229
Application Number:	10011856
Application Number:	10029508
Application Number:	10029784
Application Number:	10059547
Application Number:	10071091
Application Number:	10072114
Application Number:	10085886

Application Number:	10087778
Application Number:	10087975
Application Number:	10090206
Application Number:	10156167
Application Number:	10157574
Application Number:	10159543
Application Number:	10166810
Application Number:	10171230
Application Number:	10171352
Application Number:	10177462
Application Number:	10177502
Application Number:	10179708
Application Number:	10179713
Application Number:	10351027
Application Number:	10351228
Application Number:	11001447
Application Number:	09844998
Application Number:	09784840
Application Number:	11742174

## CORRESPONDENCE DATA

Fax Number: (202)824-3001  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-824-3000  
 Email: aanderson@bannerwitcoff.com  
 Correspondent Name: Chunhsi Andy Mu  
 Address Line 1: 1100 13th Street, N.W., Suite 1200  
 Address Line 2: Banner & Witcoff, Ltd.  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	007287.99999
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NAME OF SUBMITTER:	Chunhsi Andy Mu
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Total Attachments: 4  
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 source=JLB Assignment#page3.tif  
 source=JLB Assignment#page4.tif

## ASSIGNMENT OF PATENTS

This Assignment of Patents dated as of February 22, 2007 is made by and between Eagle New Media Investments, LLC, a Delaware limited liability company having a place of business at 435 N. Michigan Avenue, Suite 1500, Chicago, Illinois 60611 ("Assignor"), and JLB Ventures LLC, a Delaware limited liability company having a place of business at \_\_\_\_\_ ("Assignee").

WHEREAS, Assignor and Assignee are parties to a certain Asset Purchase Agreement dated as of February 22, 2007 (the "Purchase Agreement"), pursuant to which Assignee has agreed to purchase certain assets of Assignor, and Assignor has agreed to cause the same to be transferred, assigned and contributed to Assignee;

WHEREAS, pursuant to the Purchase Agreement, Assignor desires to assign and transfer to Assignee all of its right, title and interest in and to the patents and patents applications listed on Schedule A, attached hereto and incorporated herein (the "Patents"), and Assignee is desirous of acquiring the same.

NOW, THEREFORE, for the foregoing recited consideration and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee all of its right, title and interest in and to the Patents, including any counterparts, reissues, divisions, continuations, continuations-in-part, extensions, provisional or supplemental protection certificates, renewals and reexaminations thereof, together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for Assignee's own use and benefit. Assignor does further consent to the recordation of this Assignment by Assignee with the Commissioner of Patents.

Z.M. CB  
DW

IN WITNESS WHEREOF Assignor and Assignee have executed this assignment as of the date first written above.

Assignee

Assignor

By: Frank M. Muck

By: Chandler Bigelow

Title: Outside Counsel for JLB  
with express authorization

Title: Vice President

State of: Illinois )

County of: Cook )

On this 22<sup>nd</sup> day of February, 2007, before me appeared Chandler Bigelow, the person who signed this instrument on behalf of Eagle New Media Investments, LLC, who acknowledged that he/she signed it on behalf of the identified Eagle New Media Investments, LLC as Vice President of the identified Eagle New Media Investments, LLC and pursuant to authority duly received



Susan Fahey  
Notary Public

State of: Wash. DC. )

County of: \_\_\_\_\_ )

On this 22 day of February, 2007, before me appeared Fred MacKen, the person who signed this instrument on behalf of \_\_\_\_\_, who acknowledged that he/she signed it on behalf of the identified \_\_\_\_\_ as \_\_\_\_\_ of the identified \_\_\_\_\_ and pursuant to authority duly received

Barbara Frazier  
Notary Public

Barbara Frazier  
Notary Public, District of Columbia  
My Commission Expires 4-14-2010

F.M. CB  
[Signature]